

Date: Tuesday, 16 December 2014  
Time: 5 - 6 p.m.  
Venue: Slade Lecture Theatre, School of Physics, The University of Sydney

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## **SPEAKER: MARYANNE LARGE** **Bootstraps, poo and pots of gold**



They say history is written by the victors, and in the same way, most lectures about entrepreneurship are given by people who have already been very successful. This lecture will be a story about what it's like to run a start up from the beginning, when success is far from assured.

It will begin at the "bootstraps", trying to get something started with an idea (high resolution optical measurement of gases), and not much money. Turning ideas into action, and products is an interesting process and does not always lead where you expect...

### **Biography:**

Maryanne Large has a BSc from Sydney University and a PhD from Trinity College Dublin. She was awarded a Marie Curie fellowship in Saclay, France and worked as a lecturer at the

Dublin Institute of Technology, before returning to Australia in 2000.

On her return, she worked at the Optical Fibre Technology Centre and the School of Physics, on projects ranging from microstructured polymer optical fibres, photonic crystals in butterflies and drawn metamaterials. In 2010 she declined an ARC Future Fellowship to accept a role at the Canon research labs in North Ryde.

She left Canon with a better understanding of the gap between industry and academic research and a stronger desire to bridge it. She currently has a part time role as Associate Professor Innovation and Commercialisation in the Faculty of Science, and is working with two start-ups.

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**For more information and videos of previous seminars go to:**  
<http://www.cudos.org.au/education/seminarseries.shtml>

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