

Date: Tuesday, 4 November 2014
Time: 5 - 6 p.m.
Venue: Room 2.300, Dept of Physics and Astronomy, Building E6B, Level 2,
Macquarie University

SPEAKER: BILL BARTEE **Will your business idea fly?**



All startups face the issue of how to get funded and how to determine if their idea is any good. Bill will discuss a few methods to quickly determine if your idea has any merit and whether an investor would be interested in funding your business.

Biography:

Bill Bartee is a co-founder and Managing Director of both Blackbird Ventures and Southern Cross Venture Partners. He has co-founded several successful companies.

At Blackbird, Bill focuses on investing and helping inherently global Internet businesses formed by Australians. There he tries to back world-class founders who are setting out to make a difference in the world. At Southern Cross, Bill assists early-stage software, security, and Internet companies. From 1997 to 2001, he helped build and lead the early stage investing for Macquarie Technology Ventures (MTV), a balanced venture fund focused on software, telecommunications, internet and life sciences. At MTV, Bill led investments in several market leaders including Altium (ASX: ALU), LookSmart (NASDAQ: LOOK), Seek (ASX: SEK), Telera (acquired by Alcatel), and onebox (NASDAQ: OPWV). At Southern Cross Bill has led investments and is a Board Member or Observer in Mocana, Bislr, Mantara, Liaise, and Shoes of Prey. Before co-founding Southern Cross, Bill was the startup CEO of Mantara, a company that made high performance, content-based message routing systems.

Prior to moving to Australia, Bill had 12 years of research, operational, and start-up experience in the United States. Bill earned a Bachelor of Science, MBA and Juris Doctorate degree (University of Richmond).

For more information and videos of previous seminars go to:
<http://www.cudos.org.au/education/seminarseries.shtml>