

Date: Wednesday, 14 December 2016
Time: 11am - 12pm
Venue: Room 2.300, Dept of Physics and Astronomy
Building E6B, Level 2, Macquarie University

SPEAKER: TOMONORI HU

Co-founder Miriad Technologies

Start-ups in current tech boom:

How to actually do it with no investment, no time and no experience...



Abstract

If you walk into a bar... every second person will tell you they are in a tech start-up; either making the next Facebook, an Airbnb for pet cats, or the 999th group scheduling app. Even in Sydney there are many start-up incubator and accelerator programs that promote (and fund) this great craze. Starting up a company based on deep scientific technologies in this rapidly evolving environment is not an easy task... So how does one go about doing it? In this talk I would like to cover the nuts of bolts of starting up a company - from an idea in the lab to an established, revenue generating company. We do not consider Miriad Technologies to have "made it" yet, but we can map out the opportunities and challenges that a new hardware company will face in the current commercialisation scene.

Biography

Tomonori Hu completed his PhD at the University of Sydney at CUDOS in 2015. Since then, he co-founded Miriad Technologies with Darren Hudson. On the way to spinning off Tomonori went through the award-winning University of Sydney start-up program INCUBATE, and ran his start-up at ATP Innovations in 2016.

Transportation

CUDOS offers transport between Macquarie University and the University of Sydney for those who are interested in attending the talk.

For more information and videos of previous seminars go to:
<http://www.cudos.org.au/education/seminarseries.shtml>

