

Date: Friday, 8 August 2014
Time: 5 - 6 p.m.
Venue: Lecture Theatre 1 (Room 405), School of Physics, The University of Sydney

SPEAKER: IAN OPPERMANN **SIRCA Technology: Big Business from Big Data**



There is a lot of hype around big data. It has been billed as the saviour of business and government, as well as heralding the end of the world. This talk will explore "big business from big data" via two examples: Financial services and Agricultural services.

Biography:

Ian is the recently appointed CEO of SIRCA Technology, a knowledge infrastructure company that supports financial market research and analytics for over 600 customers globally and works across the university, business and government sectors. This Big Data capability, is now being deployed in agribusiness (in partnership with the Tasmanian Sense-T programme) and a range of other sectors including property, health and tourism.

Ian has over 20 years experience in the ICT sector having held senior management roles in Europe and Australia as Director for Radio Access Performance at Nokia, Global Head of Sales Partnering (OSS) at Nokia Siemens Networks, and recently Divisional Chief and then Flagship Director at CSIRO (Commonwealth Scientific and Industrial Research Organisation).

Ian is considered a thought leader in the area of the Digital Economy and is a regular speaker on "Big Data", broadband enabled services and the impact of technology on society. He has contributed to 6 books and co-authored more than 120 papers. Ian has an MBA from the University of London and a Doctor of Philosophy in Mobile Telecommunications from Sydney University. Ian is a Fellow of the Institute of Engineers Australia, a Fellow of the IEEE, a Fellow of the Australian Academy of Technological Sciences and Engineering, a Senior Member of the Australian Computer Society, and a member of the Australian Institute of Company Directors.

For more information and videos of previous seminars go to:
<http://www.cudos.org.au/education/seminarseries.shtml>