

**Date:** Friday, 13 September 2013  
**Time:** 11:00 a.m. - 12:00 p.m.  
**Venue:** Room 2.300, Dept of Physics and Astronomy  
Building E6B, Level 2, Macquarie University

## SPEAKER: DOMINIK MERSCH

### DOMINIK MERSCH GALLERY Pty Ltd: The art of success



Join us on a journey from an initial business idea through the research phase to a successful and thriving business with innovative and exciting 'products'. Learn to better understand the challenges of transforming a concept into a viable business. See how the IP of non-technical 'products' can be protected.

#### **Biography:**

Dr Dominik Mersch has a PhD in Mechanical Engineering and worked in Biomedical Engineering before working for a Management Consultancy in Germany and the UK, the last years as a partner.

In that role he helped shaping new strategies and market approaches in different industries and he also worked as Interim Board Member. When he turned 40, he started his own business, turning his passion into his new occupation as owner and director of the DOMINIK MERSCH GALLERY in Sydney.

For more information and videos of previous seminars go to:  
<http://www.cudos.org.au/education/seminarseries.shtml>