

Prof. François Ladouceur

Zedelef Pty Ltd: Paths to Commercialisation

We review the path taken so far to commercialise optical sensing technologies developed at UNSW over the past three years. Along the way, we will discuss the strategies considered, the mistakes made, the cast of characters encountered, the avenues not taken and - hopefully - the winning approach. This is a work in progress..

Date: Wednesday 7th August, 2013

Time: 1-2 pm (lunch provided)

Venue: Room 2.300, Dept. of Physics and Astronomy
Building E6B, Level 2, Macquarie University



Biography: Prof François Ladouceur is head of the photonics group within Electrical Engineering at UNSW and has played an active role in the commercialisation of photonics technologies over the past 20 years with involvement in the creation of Virtual Photonics, the Bandwidth Foundry, Silanna and more recently in Zedelef Pty Ltd.

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