

Date: Thursday, 5 December 2013
Time: 12:00-1:00pm (refreshments provided)
Venue: LT 5 (Room 337), School of Physics (Bldg A28),
Physics Road, The University of Sydney

SPEAKER: Kim Chandler McDonald

InQ: Adding the Innovation Quotient to the R&D Entrepreneurial Equation Insights from International Innovators and Entrepreneurs



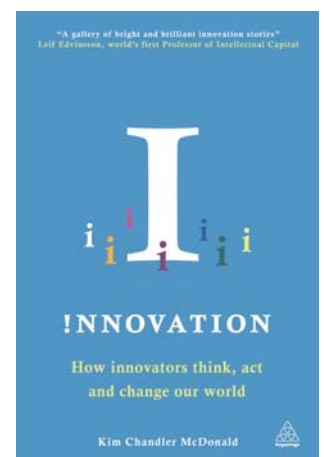
InQ (the Innovation Quotient) takes R&D and adds the invaluable C (Commercialisation). Join author, innovator and entrepreneur Kim Chandler McDonald in exploring insights and inspiration from international thought leaders who've lead the way in adding InQ to the R+D+C equation, successfully capitalised on intellectual property and profitably developed 'products' for market.

Biography:

Kim Chandler McDonald is author of the internationally acclaimed "Innovation: How Innovators Think, Act and Change Our World" (www.innovationinterviews.com) which includes exclusive

interviews with over 100 international thought innovators in fields as diverse as business and technology, engineering and education, government and social policy, media, medicine and more.

Co Founder and EVP at KimmiC, a company specializing in lateral thinking and implementing innovation on a global scale Kim is a sought after speaker, mentor and board member. Currently she sits on Griffith University's Enterprise Advisory Board and the Advisory Board of Frost and Sullivan's - Global Innovation and Leadership Community as well as being a Fellow of the International Entrepreneurship Academy.



**For more information and videos of previous seminars go to:
<http://www.cudos.org.au/education/seminarseries.shtml>**