

Date: Thursday, 18 June 2015  
Time: 5 - 6 p.m.  
Venue: Slade Lecture Theatre (Rm 217), School of Physics, The University of Sydney

## SPEAKER: JOE MOK

### Patent 'mythbuster' – Demystifying what you often hear about patents



Some say patents are for big corporations but not for one-time inventors. Some say patents stifle innovations and “free-for-all” is the answer for technology advancement. Some say patents are expensive yet do not worth the paper they are written on. Some say patents are so vague that the attorneys who write them really need an English lesson.

From big to small, from the high-tech to the wilderness, patents are certainly not designed for everyone but can be useful for anyone. Hear from someone who deals with patents day in day out as a profession, and see how this talk challenges some of those perceptions.

#### Biography

Joe is a CUDOS graduate having completed his PhD on nonlinear fibre Bragg gratings in 2007 at USYD. Not an innovator himself, but truly fascinated by innovations, he has since pursued a career in the “patent” world. He is a registered patent attorney in both Australia and New Zealand, and is now a Senior Associate at Freehills Patent Attorneys. As a patent attorney, Joe regularly advises and

assists clients on patent matters including patent filing strategies, drafting patent specifications, patent prosecution, patent opposition, patent infringement and freedom to operate. One of his recent career highlights is having been involved in the recent patent litigation on mobile devices in Australia.

Joe has a professional focus on physics and engineering related technologies. He has assisted clients in areas such as photonics, telecommunication, mobile communication, mobile devices technology, digital signal processing, ophthalmic lenses, internet and data security and e-commerce. Joe is also involved in local IEEE (Institute of Electrical and Electronics Engineers) matters. He is a Committee member of the NSW IEEE Section, as well as the Chairperson of the Joint Chapter of Photonics, Circuits and Systems, Solid-State Circuits & Electron Devices.

#### Transportation

CUDOS offers transport between Macquarie University and the University of Sydney for those who are interested in attending the talk.

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<http://www.cudos.org.au/education/seminarseries.shtml>

