

Date: Wednesday, 11 March 2015
Time: 5 - 6 p.m.
Venue: Level 1 Lecture Theatre, Australian Hearing Hub, Macquarie University

SPEAKER: Chris Gilbey OAM

The "B" Team -

If you're not building a Billion dollar Business, why Bother?



In today's world the important companies have economies that vie with nations. Walmart has an economy equivalent to that of Belgium. Apple has enough cash on hand that it could pay off Australia's national debt. Uber is worth \$48 Billion. Airb'n'b is worth \$13 Billion. What's App was sold to Facebook for \$22 Billion. Slack raised \$120 million in January with pre-money valuation of \$1 Billion. The first product you sell is scrip. Your investors are your marketers. Your idea has to be viral - in other words it needs be understandable, demonstrable and defensible no matter what industrial sector it aims to disrupt.

Biography:

Chris Gilbey is CEO of NanoCarbon Pty Limited, a start up company that manufactures and compounds graphene into a variety of materials. The company's vision is to create "self-reporting materials" that play a significant part in the development of the Internet Of Things.

Prior to NanoCarbon he was Entrepreneur in Residence at the ARC Centre of Excellence for Electromaterials Science (ACES) based at UOW. In that role he developed the strategy and business plan that led to the spin out of AquaHydrex Pty Limited, a venture backed company spun out from ACES. Previously he was CEO of Lake Technology (ASX), a digital signal processing company, acquired by Dolby Laboratories (NYSE) in 2004. After the acquisition by Dolby he subsequently served there as global strategy consultant where his focus was on growing profitability in the key consumer product manufacturing markets of Korea, Taiwan and Japan.

He runs an annual intensive leadership course at the Sydney Opera House for the Australian Institute of Music and was recently appointed Honorary Principal Fellow at the Sydney Business School.

He also runs The Transition Project, a longitudinal study that involves PhD students interviewing CEO's of Australian science-based businesses to better understand industry requirements of PhD graduates.

Prior to working in the science and technology sector, Chris was a successful entrepreneur in the Australian music industry where he was responsible for jumpstarting the success of numerous Australian artists (AC/DC, InXs, Keith Urban, The Saints, The Church, Tommy Emmanuel). He was Founding Chairman of the Golden Stave Foundation, a charity that has raised many millions of dollars for children with special needs. He was awarded the Order of Australia in 1992.

For more information and videos of previous seminars go to:
<http://www.cudos.org.au/education/seminarseries.shtml>

